

# GREEK DAILY BRIEF

Wednesday Jul. 7, 2010

## Statistics

DUE TO TECHNICAL REASONS TABLES HAVE NOT BEEN UPDATED

### Athens Stock Exchange

<b>MCap(€bn)</b>	58,3			<b>Shares</b>
<b>Turnover (€mn / mn shares)</b>	67,3 / 16,8			▲ 108
<b>Blocks (€mn / mn shares)</b>	6,6 / 1,05			▼ 58
<b>Indices</b>	<b>05.07.10</b>	<b>(%) 1day</b>	<b>(%) 30day</b>	<b>(%) Ytd</b>
ASE General	1.450.06	-0.07	-2.35	-33.97
FTSE 20	683.86	-0.19	-3.57	-39.23
FTSE 40	1.735.30	0.42	0.78	-33.62
FTSE 80	288.85	-1.45	4.14	-32.46
FTSE International	1.832.69	-0.11	-3.07	-38.49
Banks	1.385.56	-0.16	-5.87	-47.94
Telecoms	1.734.12	0.64	-3.08	-38.78
Travel & Leisure	1.911.37	0.28	-7.44	-31.82
Construction	2.284.60	-2.08	3.18	-32.85
ETF Alpha FTSE 20 ldx	6.83	-0.15	-0.16	-37.00
DAX 30	5.816.20	-0.31	-2.07	-2.37
CAC 40	3.332.46	-0.48	-3.56	-15.34
FTSE 100	4.823.53	-0.30	-5.90	-10.89
Dow Jones	9.686.48	-0.47	-2.47	-7.11
Nasdaq	2.091.79	-0.46	-5.74	-7.82
S&P 500	1.022.58	-0.47	-3.97	-8.30
Nikkei 225	9.338.04	0.77	-5.69	-11.46
Hong Kong (HSI)	19.884.25	0.21	0.53	-9.09
Russia (RTS)	1.325.30	0.55	-2.60	-8.26
Turkey (ISE 100)	55.715.50	0.00	2.02	5.47
Romania (Bucharest)	4.856.56	-0.35	-0.15	3.54
Bulgaria (Sofix)	366.45	-1.15	-2.51	-14.23
Cyprus	1.096.57	0.00	0.32	-31.35
<b>Commodities</b>				
Brent ICE (\$/bbl)	71.54	0.14	-1.78	-12.31
WTI NYM (\$/bbl)	72.03	0.40	-1.06	-12.72
Gold CMX (\$/troy oab.)	1.208.50	0.07	-0.76	9.85
Aluminum LME (\$/mt)	1.937.00	0.03	2.98	-13.14
Copper LME (\$/mt)	6.469.00	0.81	3.01	-12.28
Carbon Fut. (€/mt)	15.72	0.26	0.06	18.02
<b>Currencies</b>				
EUR/USD	1.2554	0.22	4.90	-12.81
USD/JPY	87.84	0.06	4.57	5.18
EUR/GBP	0.828	0.00	-0.25	7.75
<b>Rates</b>	<b>Price</b>	<b>Yield(%)</b>		
Euribor 3m (%)	-	0.79		
10Yr Bond (GR)	73.09	10.80		
10Yr Bund (GE)	110.49	2.37		
10Yr Bond (US)	102.14	2.85		

ASE Ind. Fut.	05.07.10	(%) day	Prem/Disc	Volume	Open	Days to
FT20 Sept	673.23	-0.54	-1.55 / -1.11	3.668	23.525	73
<b>Greek Banks</b>	<b>05.07.10</b>	<b>(%) 1 day</b>	<b>(%) 1 month</b>	<b>(%) Ytd</b>		
National Bank	8.80	-0.9	-9.7	-51.4		
EFG Eurobank	3.98	1.5	3.6	-49.5		
Alpha Bank	4.13	-1.0	-8.2	-49.6		
Piraeus Bank	3.60	0.0	-8.2	-55.5		
Bank of Cyprus	3.35	-0.3	-1.5	-32.0		
Marfin Popular Bank	1.49	2.8	2.8	-34.9		
ATEbank	0.99	-2.9	-5.7	-49.0		
Emporiki Bank	2.76	0.4	-15.6	-37.0		
Hellenic PostBank	2.40	0.4	-8.7	-45.7		
Bank of Greece	30.11	-0.6	-8.2	-35.2		
Egnatia Bank	1.00	0.0	0.0	-43.5		
Geniki Bank	0.34	0.0	-30.6	-56.4		
Bank of Attica	0.97	-1.0	-4.9	-42.9		
Aspis bank	0.35	0.0	-5.4	-55.0		
Proton Bank	0.76	-2.6	-8.4	-62.0		
<b>FTASE 20</b>						
National Bank	8.80	-0.9	-9.7	-51.4		
OTE	6.30	0.6	-3.1	-38.8		
Coca Cola HBC	17.63	-1.0	-2.8	10.3		
EFG Eurobank	3.98	1.5	3.6	-49.5		
Alpha Bank	4.13	-1.0	-8.2	-49.6		
OPAP	10.63	0.3	-7.6	-30.7		
Piraeus Bank	3.60	0.0	-8.2	-55.5		
PPC	11.29	3.6	-6.7	-13.2		
Bank of Cyprus	3.35	-0.3	-1.5	-32.0		
Marfin Pop. Bank	1.49	2.8	2.8	-34.9		
MIG	1.00	-2.0	11.1	-49.7		
ATEbank	0.99	-2.9	-5.7	-49.0		
Hellenic Petroleum	5.85	-2.5	6.4	-25.1		
Titan Cement	15.40	-2.2	8.5	-24.2		
Jumbo	5.20	2.0	8.3	-41.4		
Hellenic Technodomiki	2.85	-3.7	-2.4	-44.7		
Hellenic PostBank	2.40	0.4	-8.7	-45.7		
Motor Oil	7.55	0.1	6.3	-29.0		
Viohalco	3.49	-0.3	14.1	-12.1		
Mytilineos	3.91	-1.8	-3.9	-22.1		

\* ranked by Market Cap.

Note: Commodities, currencies and rates as at 08:30 today

Source: Bloomberg

## Market Comment

In tandem with the strong gains in European markets, the Greek market rose on Tuesday. The General Index gained 3.66%, surpassing the 1.500 units level, paced by banks (+4.61%). Mid Caps performance lagged significantly behind the General Index (+1.25%). MIG, Ellaktor and Eurobank were the top performers among large caps, their gains exceeding +6%, while only PPC dropped. Trading was again thin, with turnover failing to exceed €70mn.

European markets posted a rise yesterday, as investors discovered substantial trade bargains in equities despite remaining fears of economic unrest. US markets, while opening higher, somewhat trimmed gains during the session but nevertheless managed to close in positive territory (following a 5day slide of around -5%). Asian markets closed down, despite the US enduring performance.

European futures opened lower today. We anticipate a weak opening for our domestic market, under thin trading volumes.

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## Highlights

## Economic News

- EU/ECB/IMF** The three teams will return to Athens toward the end of July to conduct a comprehensive review under the program, including an assessment of progress relative to quantitative targets and benchmarks for end-June. This will be the first formal review under the program while its satisfactory completion will enable Greece to make the second drawing under the program. Meanwhile, in an interim report EC praises the Greek government for being on the right track.
- Fitch** officials stated that latest Greek economic flows come better than expected.
- BoG Governor** stated yesterday that operating environment for Greek banks is getting tougher in the next 10 years and will lead to pressures for mergers.

## Corporate News

- PPC** Minister of Environment declared that the government is neither going to proceed to a secondary offer of its stake in PPC, nor sell any of PPC's power generation units. She added that tariff increases will take place for 2011, while the government will not let PPC exercise its option to buy a 30% stake in DEPA (gas distribution company). In other news, PPC's management is considering to raise funds through the issue of corporate bonds in order to finance its vast investment program.
- Marfin Popular Bank** On June 25 the issue of the second tranche of 2010 capital securities took place amounting to €45,069,000. Through both tranches (1 and 2) €295,455,000 was raised by the issue of 295,524 capital securities of nominal value €1,000 each to be included in Hybrid Tier 1 Capital of the bank.
- Jumbo** For the FY ending at 6/30/2010 the Group achieved a 4.17% sales increase which is marginally better than the annual target. In Greece performance was satisfactory, while in Cyprus sales had a double digit growth. In Bulgaria, the new store contributed to the sales growth. The Group will launch its second store in Sofia in August 2010.  
In order to counterbalance the lost turnover due to the financial crisis, the company is accelerating its efforts for the opening of six new stores the current FY, three of which in Greece. Today, the Group operates 45 stores of which 41 are located in Greece.
- Alapis** shares resume trading today after the suspension related to the 8 for 1 stock split.
- Hygeia** Its General, Children's and Maternity hospital in Tirana, Albania started operations on July 1<sup>st</sup>. Total investment will rise to €60 mn.

## Investment ToolKit

Greek corporate Action Calendar

Earnings Releases

Splits, Bonus, Private placements, Public Offers, Divs-predivs, AGMs-EGMs, stock-options etc

Quants Insight,

Arbitrage, M&As, Share capital increases, IPOs etc

Restricted to ATE Securities SA clientele. Available upon request by the ATE Securities R&A Dpt.

See Important Disclosures and Analyst Certification at the end

## Economic News

## Corporate News

## DISCLOSURES

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#### Share Price

All financial data calculated, are based on the closing price of the previous day, unless otherwise stated.

#### Frequency of Disclosures

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#### Companies Mentioned in the Report

Company	BBG-RIC Code	Price	Date	View	Disclosures
Marfin Popular Bank	MARFB GA / MRBr.AT	€ 1.49	05.07.2010	NR	-
Bank of Cyprus	BOC GA / BOCr.AT	€ 3.35	05.07.2010	NR	-

#### Disclosure Outline

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- 11 i ATE Securities SA has sent this report to the company prior to publication for factual verification
- ii ATE Securities SA has altered the contents of the report sent initially, on the following issues: NO ALTERATION

## EQUITY RATING SYSTEM

As of Aug.1 2006, ATE Securities SA has adopted a new rating system. Under the old rating system, ratings and definitions were: Buy, when the estimated valuation fair value exceed current market price by 20% or more, Sell, when the current market price exceed the estimated valuation fair value by 20% or more and Hold, when the estimated valuation fair value falls between the two above range points.

### ATE Securities SA - Universe

ATE Securities SA Universe has a universe focused mainly on large capitalisation stocks that represents approx. 76% of ATHEX Market Cap.

### Guide to Investment Research Rating System

Under the new Investment Research Rating System, in effect as of Aug.1 2006, **Investment Outlook** refers to the overall view of the analyst covering the company and is not a recommendation. The overall assessment of the company includes a *three factor rating system*: **Investment Rating (O, N, U, NR, UR, R, RS, CS) - Risk Rating (1, 2, 3) - Income Rating (1, 2, 3, 4)**.

Quantitative factors are updated at least quarterly or when deemed necessary.

### Investment Rating

The five different categories are indicative of expectations of stock return. Stock return includes price appreciation over the next 6-12 months. In specific:

VIEW	Prefix	Definition
Overweight	<b>O</b>	Stock Return > +9%
Neutral	<b>N</b>	Stock Return in the range [-9%, +9%]
Underweight	<b>U</b>	Stock Return < -9%
Not Rated	<b>NR</b>	The company is not covered by ATE Securities SA Research & Analysis Department
Under Review	<b>UR</b>	Rating not currently available
Restricted	<b>R</b>	ATE Securities SA policy and/or law prohibits investment recommendation
Rating Suspended	<b>RS</b>	There is no sufficient fundamental basis for determining an investment rating or target.
Coverage Suspended	<b>CS</b>	We have suspended coverage on this company

### Risk Rating

Risk is measured by a 2-factor equally-weighted model, which takes into account (i) Stock Volatility and (ii) Liquidity

Risk Factor	Definition	Quantification <sup>(1)</sup>
Stock Volatility	The stocks' standard deviation annualized (log scale)	Bottom 25% percentile
		Medium 25% percentile
		Top 50% percentile
Liquidity	Net Shares traded as % of total shares over a 12-month period	Top 20% percentile
		Medium 40% percentile
		Bottom 40% percentile

(1) percentiles of ATE Securities SA Universe

Source: Athens Stock Exchange, Bloomberg, Effect Finance Database

We use a scale of 1 to 3 to describe Low, Medium, High risk respectively, also taking into account qualitative factors.

When a rating is applied on an IPO, the scale 3 - "High Risk" is applied for a 12-month period.

### Income Rating

An Income Rating is produced, based on the forecasted dividend yield for a 12-month period. This is then compared with the YtM of the 10-yr Greek Government bond, as shown below:

Income Measure	Definition	Quantification
Equity Div. Yield	Relative performance w.r.t. the 10-yr Greek Government bond	More than 50bps
		Within the range [-50bps, +50bps]
		Less than 50bps
		No dividend
		<i>High Div. Yelder</i> <i>Medium Div. Yelder</i> <i>Low Div. Yelder</i> <i>No Cash div. Yelder</i>

We use a scale of 1 to 4 to describe Low, Medium, High and No Div. income rating respectively.

### ATE Securities SA Ratings Distribution

Ratings Distribution	Total	Overweight	Neutral	Underweight	Not Rated	Under Review	Restricted	Rating Suspended	Coverage Suspended
Equity Universe	25	5 (20%)	3 (12%)	0 (0%)	14 (56%)	2 (8%)	1 (4%)	-	-
Inv est. Banking Services (per category)	0	-	-	-	-	-	-	-	-

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